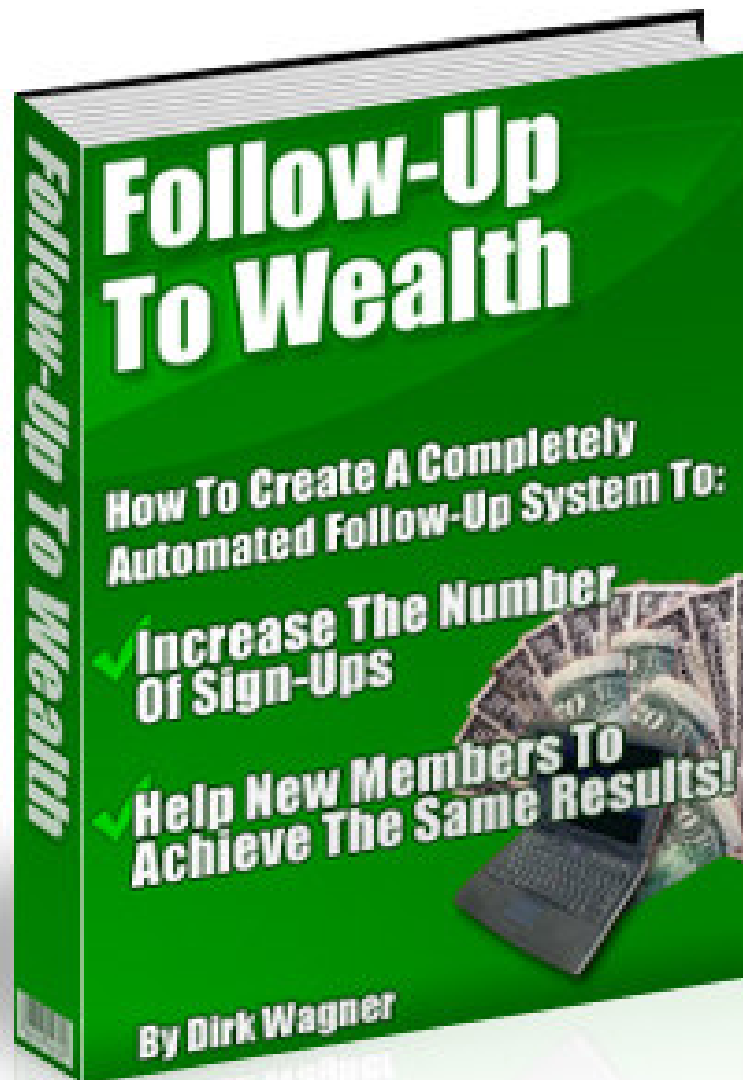


Follow-Up To Wealth

How To Create A Completely Automated Follow-Up System To:
Increase The Number Of Signups And Help New Members To Achieve The Same Results!



by Dirk Wagner

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of

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Introduction

Dear valued customer,

Hi this is Dirk, and firstly, I would like to thank you for downloading and reading your copy of “**Follow-Up To Wealth**“.

This ebook provides information how to go on after you have signed up for a business opportunity to **become wealthy in a shorter time than ever before**.

You can see this ebook is a guide that shows you step-by-step what you have to do after you have joined an affiliate program to make the most money from it.

I have taken the program “[Empowerism](#)“ to show you how you can **achieve your goals as soon as possible** but you can use these simple steps for nearly all the other programs too. The result would be the same.

There are a few things you have to think of when you want to find new interested people for your business program so your promotion for it won't become a flop.

You have to start using the right advertisement methods, use the required tools and **help your new members** as soon as they join your program to achieve the same results as you.

This was **always my intention to help others** who aren't as experienced as I am since reading tons of valuable marketing ebooks, joining several courses and tracking my promotions with nearly every sort of marketing tool available on the net.

When you follow every step of this guide exactly, you will see enormous results in the near future.

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If you find something isn't explained in enough detail so you can understand it correctly, I am always here for you.

You only need to send an e-mail to Dirk@InternetMarketingOasis.com and I will do my best until you are ready to start your successful business.

When you already have registered your copy of "Follow-Up To Wealth", you also will be informed about updates. I also will add more tips and tools to the members area that will help you to go up the next step of your success ladder.

To Your Incredible Success!



Dirk Wagner

<http://www.InternetMarketingOasis.com>

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Description and working method of our example company

First, I will introduce "[Empowerism](#)" so you know what it's all about if you don't already know this company.

I have taken this example because at the moment this company is one of the top affiliate programs. Take a look [here](#) for the increasing ranking at Alexa.

The following text is an excerpt from the website's "About Us" section:

"[Empowerism](#)", owned by Life, Education And Prosperity, Inc., a corporation formed in Atlanta, Georgia, U.S.A., offers a low-cost subscription to an automated database marketing system and training in NetMarketing (the combination of Internet Marketing and Network Marketing).

Janet Wilson's (CEO) business philosophy is to offer ongoing, high-quality, "affordable to the masses," global success systems and mentoring to everyone intending to start an online business, bring an existing offline business to the Internet, or simply learn Internet marketing and personal success skills.

The [Empowerism](#) training and business opportunity are designed to empower people worldwide through knowledge, inspiration, encouragement, motivation, and new perspectives.

Last May, Janet Wilson introduced a feeder program called RSVP (Revenue Sharing Value Plan).

Since that time thousands of people have benefited financially from this Bonanza. A staggering \$6,800,000+ has been paid to members already so far since May 8th.

They are earning huge amounts of money, without recruiting... without selling... just by purchasing Leads packages from time to time.

Now please do not get scared when I say purchasing.

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You can build a \$6,400/month retirement income with a ONCE ONLY \$25 investment. It takes a bit longer, but it can be done.

Who knows what took them so long to figure this out, but at long last, this company is offering you a way to insure that whatever amount you spend on "leads" will be DOUBLED in approx. 90 days.

(Leads are addresses of people who have indicated they are interested in earning money from the internet, like you)

Which bank doubles your money in 90 days?

How does it work?

Buy a \$25 leads package and DOUBLE your money to \$50!
Buy a \$50 leads package and DOUBLE your money to \$100!
Buy a \$100 leads package and DOUBLE your money to \$200!
Buy a \$200 leads package and DOUBLE your money to \$400!

Or:

Buy a \$25 leads package and let it DOUBLE to \$50.
Then put the \$50 back in and let it DOUBLE to \$100.
Then put the \$100 back in and let it DOUBLE to \$200.
Then put the \$200 back in and let it DOUBLE to \$400.
Then put the \$400 back in and let it DOUBLE to \$800.
Then put the \$800 back in and let it DOUBLE to 4 X \$400.
Now put the 4 X \$400 back in and let it double to 8 X \$400
Now put the 8 X \$400 back in and let it double to 16 X \$400
Can you see a pattern here?

Let it double until you have reached the amount that you would like to be PAID every cycle. In addition, you will be paid just that amount every time the matrix cycles.

The latest introduced program is called "Marketing Value Plan" (MVP)!

Empowerism's MVP is the truly REVOLUTIONARY, never-been-done-before Marketing Value Plan that puts your own advertisement in front of tens of thousands of people AND puts \$250 to \$500 back into your pocket!

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Here's how it works: When MVP Ad Packages are sold to Empowerism members, the funds are paid 75% into the MVP pool and 25% into the RSVP pool. From there, the commissions are paid out to those members.

There is no guarantee of how long it will take to walk away with the cash, but because the demand for advertising in this business is ALWAYS high, **you WILL receive a \$250.00 to \$500.00 payout on EVERY MVP leads order.** Where else are you going to put your ad in front of 20,000 to 40,000 people and, as icing on the cake, walk away with MORE THAN TWICE as much cash as you spent?

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The First Step!

OK, let us say you already know everything about "[Empowerism](#)" and you have joined this business opportunity before.

Now as a new member you go through the members area to learn what it's all about and what your advantages are to be a member of "[Empowerism](#)".

The first step will be to set up your iSend autoresponder. Then you get your monthly leads imported automatically each and every month you are a paid member. Since there are already pre-written follow-up messages added to your autoresponder, you don't need to change anything at the moment. You will have enough time for learning everything about your new business after you have setup your automated follow-up system.

The follow-up messages added to your iSend responder are promoting "[Empowerism](#)". Every new member starts with the same tactic but this ebook was specially created to give you an advantage over many others to **become more successful** than they are and **in a shorter time!**

In general most of the successful businesses work with the same principle. You have to find new interested people who will sign up for the promoted company and you will get commissions for that.

There are thousands of companies all with different payment plans or commission structures but what they have in common is to offer valuable products or services and they also provide 1st or 2nd tier affiliate programs or one out of many different matrix structures.

I will not explain the commission plan of "[Empowerism](#)" here in detail since I believe you already have done so by clicking the link at the top of the homepage.

As in every other business there is much competition between all the affiliates who have the same goal to find new people who will sign up through their affiliate link.

The most important goal to have success with any business should be helping others to be successful with this business so you become successful too.

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My motivation to create this ebook and the automated follow-up system was **helping others to become successful in this business!**

I won't tell you that the way I help my downline members its the best, but be sure that it is one of the best ways of helping beginners to understand the system and educate them about which marketing tools they need and how to use them to **increase their chances of getting new referrals.**

On the next page I'll explain the tool I have created especially for members of "[Empowerism](#)" but the way to start helping others will be the same for all business opportunities..

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Secret Weapon #1

Inside this ebook, you will find a few different ways to promote your new business and so I will start with showing you the first one.

Many well known marketers will tell you that the conversion rate for getting new referrals by mailing them the first time is very low and I have to agree with them completely!

For that reason, it is important to create a few follow-up messages to increase the conversion rate because you will have the highest rate after the 4th or 5th message you send to your prospects, (It is a proven fact and many other marketers who are tracking their promotions will tell you the same).

Many business programs already provide a pre-written follow-up series and "[Empowerism](#)" does too, but you get better results if you create your own follow-up series to be unique. If you have problems writing your own messages, you can look at the promotions other marketers have started to get an idea how to create your own follow-ups.

I have already have done this work for you and created a tool that you can customize with your own details by filling out a few blank fields. The result is that **you get 9 branded follow-ups** for "[Empowerism](#)" in text and html format, different than the follow-ups you get in your iSend responder, all branded with your name, prospect's name, affiliate link etc....

However ... I went one step further by also creating **4 different leads capture pages** branded with your sign-up form codes so you immediately can start with promoting these websites and get new prospects for your follow-up series.

Note:

You only can use the second part of my tool without changing the code if you use the recommended autoresponder service shown in the next chapter. If you want to use a different service or your own installed autoresponder, you have to change the form code with yours!

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You do not lose time by learning how to create those pages or how you can create the sign-up form codes. I have done this work for you to save your time so you can start getting new referrals for "[Empowerism](#)" from the first second.

How you can use these leads capture pages and where you can promote them, I will show you in one of the next chapters.

You can read about how to **get this brandable tool** by [clicking here!](#)

NOTE:

If you already own my brandable tool for creating the 4 different leads capture pages and the 9 follow-up series in text and html format and also you have saved the branded files on your PC, on the next page I will show you how to setup a special autoresponder system with your new messages so after doing this you can go further on to the promotion tips chapters.

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Autoresponder Setup

Many marketers already have ordered a proven autoresponder service like [Getresponse](#), [AWeber](#), or the brand new service from David Zohar called [Norabots](#). Others see an advantage in installing an autoresponder script to their own server (or server from their hosting company) so they don't have to pay the monthly fees for such a service. It's your decision as to what best fits your needs and how you can work best with this important marketing tool.

For example, I use several autoresponder services but I also have installed the scripts from [AdTrackResponder](#) and [ByPass Publishing](#) on my servers. The reason for doing so, is that, in my opinion, you have to spread out your marketing attempts to compare the results of each of the services and your own installed scripts. If one service does not work to your satisfaction, you do not lose time by searching for new ones and you can track your results easily and change the ways to promote your own products or affiliate programs like [Empowerism](#).

[AdTrackResponder](#) is strongly recommended to use if you want to install your own script to your server. I have tested many others but the support of the creator of ATR, Steve Hetrick, is perfect. He recently helped me out with a very difficult problem on my hosted server without taking a dime for it, and it took many hours for his programmer to find the solution. In addition, the features this responder offers are so powerful that no other responder offered until now. You have so many tracking modules included that you do not need another Adtracker for your email marketing campaigns any more.

OK, now I have talked enough about the benefits of an autoresponder and which sort you should decide to use. Since I have written this ebook for people who just started with building their online business, I will show you a very inexpensive solution for an autoresponder to get your follow-ups added and start with your promotion as soon as you have finished what I will explain now.

The autoresponder I have chosen for you and created my tools to work best with is called SequentialSponder, which you get free as a member of [SequentializeR](#).

The reason for choosing this responder is that you become a member of [SequentializeR](#) for a onetime fee of only \$5. The membership also contains 200 Extremely High Quality Double Opt-in leads and many other valuable tools every marketer need, but I won't explain now every feature inside the member's area of [SequentializeR](#) since we want to setup your automated follow-up system as soon as

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possible. The leads you get free as a member you also can import into your new autoresponder after you have finished the setup. Please [click here](#) for joining [SequentializeR](#) to get the SequentialSponder, so we can go further on with the setup.

OK, let us start to give you the step-by-step instructions on how to setup your new autoresponder with your branded follow-up series from my self-created tool.

After you have signed up at [SequentializeR](#), you will receive a confirmation mail with your login details included.

The login URL looks like

<http://www.sequential-mktg-grp.com/members/yourid/members.html>

and after you have finished the login process, you will see the following page:

The screenshot shows the SequentializeR website dashboard. At the top, there is a navigation bar with links for LeadsRUe, FFALeads, SequentialMail, SequentialSPAMAnnihilator, and SequentialRotator. Below this is a banner for SequentializeR with the tagline "A PROMISE MEANS NOTHING... TILL IT'S FULFILLED!". The main content area features a sidebar on the left with a "Main Menu" containing links for Home, Membership Info, Cycle 2 Members ONLY, Training Schedule, SequentializeR Training Room, 3 Amigos Training Room, Leads, Marketing Tools, Webmaster Tools, Sequential Sponder Training Videos, and Email Client Training Videos. The main content area displays several advertisements, including one for DreamTable, LLC, and another for Qualified MLM Leads. A prominent red message reads "Can't sleep? Well this page should keep you interested Dirk, Welcome Back." Below this is a black box with the text "URGENT News Flash". At the bottom, there is a notice about Cycle 2 Members' Monthly Leads and a "PLEASE NOTE" regarding a config error in the Text Files.

Now click the link called "Marketing Tools" on the left side.

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By clicking the link "Main Multiple Sponder Signup", you can create your SequentialSponder account.

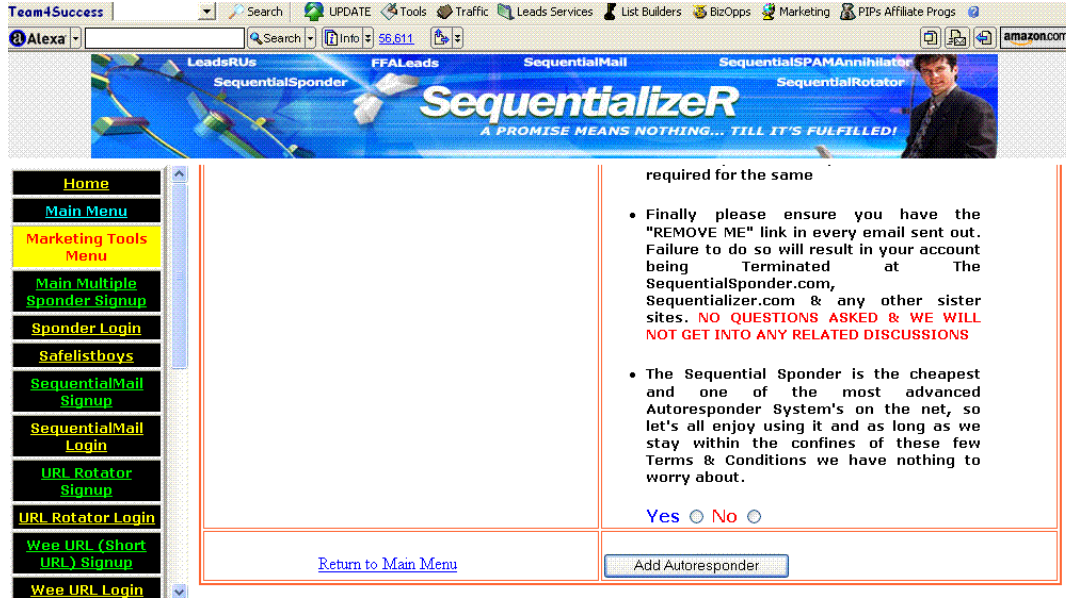
Sequential Sponder Signup	
Please Read The Terms & Conditions Below	
UserName=UserName_FirstName_Lastname	seqXXX_FirstName_LastName
DO NOT CHANGE	
Sequential Sponder Password	your password
First Name	First Name
Last Name	Last Name
E-Mail	youreamil@address.com
Address	Address
Address cont	
City	City
State	State

Please do not change the value in the first field since this will be your SequentialSponder account name. You will need it later for customization of your leads capture pages!!

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Now check all the other details on this form and after this scroll down to the bottom, click the "Yes" button and then the button called "Add Autoresponder".



The screenshot shows a web browser window with the URL www.sequentializer.com. The page features a navigation menu on the left with items like Home, Main Menu, Marketing Tools Menu, Main Multiple Spender Signup, Spender Login, Safelistboys, SequentialMail Signup, SequentialMail Login, URL Rotator Signup, URL Rotator Login, Wee URL (Short URL) Signup, and Wee URL Login. The main content area contains a form with the following text:

required for the same

- Finally please ensure you have the "REMOVE ME" link in every email sent out. Failure to do so will result in your account being Terminated at The SequentialSpender.com, Sequentializer.com & any other sister sites. **NO QUESTIONS ASKED & WE WILL NOT GET INTO ANY RELATED DISCUSSIONS**
- The Sequential Spender is the cheapest and one of the most advanced Autoresponder System's on the net, so let's all enjoy using it and as long as we stay within the confines of these few Terms & Conditions we have nothing to worry about.

Yes No

[Return to Main Menu](#)

After a few minutes, you should receive a welcome message with your login details for your new SequentialSpender.

Wasn't it easy to create your own responder account? I bet it was. 😊

Now you have two possibilities to login to your new responder account.

1. Inside your "Marketing Tools" menu of [SequentializerR](http://www.sequentializer.com), you can see a link called "Spender Login" on the left side.

2. You also can use the login URL that you received in your welcome message.
<http://www.sequentialspender.com/maxspender/userlogin.html>


Then you can login with your username and password, which you received in your welcome e-mail.

On the next page, you will see the main window of your new autoresponder.

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Now inside your new autoresponder account you will see the following website:

<p>To setup your account, do these functions now!</p> <ol style="list-style-type: none">1. Setup / Edit Autoresponder Message Sequence2. Schedule A Message3. Set *From.* E-Mail Parameters4. Set-up Thank you page5. Edit E-Mail Reject Filter6. Set E-Mail Auto-Remove Choices7. E-Mail Personalization Settings8. Set E-Mail Message Header/Footer	<p>Manage Your List</p> <p>Test Message Sequence Manually Add E-Mail Address Delete All Subscribers Edit a Subscriber Resubscribe Personality Settings Manually Send Message to List Manually Delete E-Mail Address Reprocess Archived Contacts Delete Archived Contacts</p> <p>Import & Export Your Email List</p> <ul style="list-style-type: none">• Import E-Mail List Data• Import E-Mail From File• Export E-Mail List Data
<p>Change Personal Account Information</p> <p>Change Password Edit Autoresponder Owner Record</p>	<p>Generate Report & Signup Forms</p> <p>Generate Report (about your list) Generate Customer Sign-up Form</p>
<p> New Features</p> <p>Set-Up Special Message</p>	<p>Advanced User Functions</p> <p>URL Tracking Set-Up Demographic Collection Dataset</p> <p>Message Tracking Demographically Export E-Mail List Demographically Contact E-Mail List</p> <p>Log Off Log Off Administration System</p>

Don't be shocked by all these links. I will show you which ones you need to setup your autoresponder and the others ones you can check later to see all the power this responder offers.

I recommend printing out this page so it will be easier for you to do the following steps.

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As I have already said, this is your main window of your new autoresponder.

First, you have to click the link "Setup / Edit Autoresponder Message Sequence" at the top of the left side. On the next page, choose how many messages you want to see. It's your decision how many you use and then click the "Go" button. I recommend choosing "25" since you only will add 9 follow-up messages in plain text and html format.

Please Select Viewing Option

Please choose Messages Per Page

[Return to Main Menu](#)

On the next page scroll down to add your messages (Do not change any entry at the top of the list).

Modify / Edit Message Parameters

You May Select A Message Series to View

Modify the Message Sequence that will be sent to your customers. Please input the subject line that appears in the subject field of the emails that are generated, the message to be sent to the customers and the time delay from the last message (in days) to send out the new message. Enter a Text Version, HTML or Both. Entering Both are for people who don't have HTML support when receiving email They will receive the text version instead

Personalize your auto-response messages.

To insert their name, put: ~NAME~

To insert their email address, put: ~EMAIL~

To insert their mailing address use: ~ADDRESS1~ ; ~CITY~ ; ~STATE~ ; ~ZIPCODE~

To insert a Custom Field (5 total) use: ~CUSTOM1~ through ~CUSTOM5~

To insert today's date use: ~CURDATE+0~

To insert a date 3 days from the day the message is received use: ~CURDATE+3~

By entering both text and HTML content, recipients with email clients that cannot receive HTML will automatically receive text version.

Scroll Down -->



Sequence Message Number 1

Track the number of times this message is read:

Subject Line:

Days from last message for sending this message:
(This is msg. 1 so it is always sent immediately.)

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Here you can paste your customized follow-up messages (text and html format) so if the e-mail program of your prospect is setup to html he will get your html messages, and if he has set it up for plain text he will automatically get those messages from you.

It is up to you if you activate the adtracking button for each message. I recommend using a **2 days interval**, maybe 3 days so your prospects will not call you a spammer.

After you have added all nine text / html follow-ups, scroll down to the bottom and click the "Copy To My Message Sequence" button.

Your autoresponder setup is already finished.

Now back to your main page.

You have more possibilities to customize your new responder. I only want to show you the most important features you have to check before you upload your leads capture page or import any leads you own.

Note:

Please only use fresh opt-in leads or you will get spam complaints very soon.

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You also get leads from your new created [SequentializeR](#) account. You can download them from your SequentializeR member's area and import them into your new responder. I will show you more resources for purchasing leads in the "Resources" chapter.

1. Be sure that you add your 'from' email address and your name by clicking the link "Set *From:* E-Mail Parameters" at the top of the left side.

2. If you click the link "Edit Autoresponder Owner Record" in the middle of the left side you will see your responder name at the top. This is the name you will later have to type in the field of the customization tool for the leads capture pages where you will be asked for it.

These are the most important features but I recommend looking at the other features as well. Please test your responder a few times before you start promoting your new leads capture pages to be sure that it will work correctly.

You do not need to create a signup form since you already have the customization tool for the leads capture pages where the signup forms are added.

If you do not have any hosting account to upload your leads capture pages, you can take a look at chapter "Secret Weapon #2" or later at the "Resources" chapter for choosing one.

On the next page, I will show you my "Secret Weapon #2" which can help you very much for getting more referrals to [Empowerism](#).

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Secret Weapon #2

I mentioned at the beginning of this ebook that it is written for beginners. Now I want to show you a possibility to **get much more referrals** for your [Empowerism](#) business.

Many marketers will tell you that you should aim to **get multiple income streams** and there is an important reason for that.

If you only promote one business and you are dependent on having success with this one program you may lose everything if this program has to go out of business for any reason.

I am not saying that this will happen with [Empowerism](#) since it is a long term proven business, but to have **multiple income streams** is the **most important goal of every serious marketer**.

Of course, the greatest chance to earn a six-figure income is to create your own products and sell them but are you able to create some? Maybe not.

Also you can earn money very fast if you resell products from other people, but since there is so much competition it will be difficult for a beginner to find the right products and marketing tactics. You also need to be able to beat their marketing strategies, prices and possibility to bundle the products to get a better sales rate.

For a beginner this isn't very easy to achieve so there is a third possibility to earn money on the net. It is called affiliate marketing and since you are a member of [Empowerism](#), you know what I mean. Promoting your [Empowerism](#) business to get commissions for new referrals is a very good example of affiliate marketing.

My secret weapon #2 for your [Empowerism](#) business is called [PlugInProfitSite](#). This program was created by Stone Evans, one of the best affiliate marketers of the day.

He has started a service which allows you to promote 4 different high quality affiliate programs ([Empowerism](#), [SFI Marketing Group](#), [Internet Marketing Warriors](#) and [Internet Marketing Center](#)) and one of the best traffic exchange programs called [Traffic Swarm](#) on one website created for you by Stone in only 24 hours!

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Here's what the website looks like that people receive then they sign up for this Plug-In Profit Site service: [click here](#).

After you receive your own website from Stone, you can do with it what you want.

It is your own website that will provide you multiple income streams, [Empowerism](#) included. You can add other texts or images or also remove anything you don't like.

That is not all you get when you sign up for your own [PlugInProfit](#) Website (PIPs). You also get a 400 days pre-written ezine which gives your prospects valuable marketing tips, articles and much more. This ezine also promotes your five affiliate programs ([Empowerism](#) of course too). ☺

After you have received your new money-making website you immediately can start promoting all these programs at once or you can choose only one of them to promote. It is up to you. Everybody who signs up for their own [PIPs](#) through your affiliate link will earn you \$10 residual income from [Host4Profit](#) (the Hosting company of [Internet Marketing Warriors](#)) **and** of course \$20 fast cash bonus at [Empowerism](#) with \$7 residual income each and every month!.

This marketing tactic works quiet well for current [PIPs](#) members as you can see at the leader board inside your [Empowerism](#) member's area. Most of the people you see there are already members of [PIPs](#) and this should prove that it really works well together.

The greatest advantage of advertising [Empowerism](#) through this [PIPs](#) system is that you get referrals for all five companies each time somebody signs up for their own Plugin Profit website. You also will see in the member's area of [SFI](#) that owners of Plugin websites are at the top of their ladder too.

Stone is a genius in creating attractive sales letters, content for your own ezine and new marketing tactics. Every time he recognizes a chance of joining a company that will help his Plugin members to earn more money, he does so, and [Empowerism](#) is the best example of that. After he joined Empowerism, this company received an enormous rush that nobody could have believed before.

In addition, one of the most important advantages of being a [PIPs](#) member is your free access to the famous "Internet Marketing Warriors" forum. This alone is invaluable because here you will find the best marketers in one place, giving tips, offering their new products for a fraction of the original price and helping others who have problems of any kind so you never will be alone again with your problems. In addition, it is a fact that there are many Warriors who already have earned a six-figure income with the help of this forum.

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The next advantage for you as an [Empowerism](#) member is that you don't need to look for a hosting company for uploading your customized leads capture pages since you already will get a hosting account at [Host4Profit](#) included in your [PIPs](#) membership.

Have I already mentioned that this [PIPs](#) system was the reason why I was able to **quit my day job at the end of 2004**? Yes, that is right. In only one year as a member, I have learned more about marketing than the three years before, and I was able to earn enough money to go this step.

It would take too much time to explain all the other advantages of this multiple income stream business opportunity. If you find the time, I recommend taking a look at all the advantages offered by Stone Evans [here](#).

Hundreds of marketers already know me and my intention of helping others to achieve the same result I have had. This ebook is more proof that helping others is what I like most.

I use much of my time each day to answer questions from members of all these programs and I think this ebook will help [Empowerism](#) members to find a way to get better results by recruiting new referrals.

On the next page, I will show you my secret weapon #3 to boost your Empowerism business. You can leave out the secret weapons I provide in this ebook and go further on by promoting your affiliate link of [Empowerism](#) or your new leads capture pages with the 9 proven follow-up series, but I recommend thinking about these three secret weapons if you really want to be successful in the near future.

Later, in the chapters about marketing or traffic strategies and at the end in my recommended resources, you will find all the tools and services you need for [Empowerism](#) and any other business.

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Secret Weapon #3

I know too well how many of you feel. You are working day-in-day-out on your day job but there is never enough money at the end of each month to pay all the bills.

Then you try to earn a few bucks on the side in your online business but you are flooded with all the information you receive. "Here is an ebook with a better business opportunity than every one before" etc....the most important thing for you is to **focus on your goals** and then **find the right mixture** of programs, tools and services you need to achieve your goals. Do not make the mistake to join every new program that tells you that it is the best you've ever seen. You will lose your focus by doing that!

For this reason you should not lose your focus; only join programs that will help your main program you want to promote. I have added this secret weapon #3 to show you a few tools every marketer needs.

You already know, since you are a member of [Empowerism](#), that you need traffic to your affiliate website. You can get new referrals for [Empowerism](#) from the subscribers for your [Empowerism](#) follow-ups or the ones you get inside my brandable tool. If you use my created follow-up, messages and the leads capture pages you need an autoresponder service or a script installed on a server.

There is a new program called [5Paychecks](#), which includes all these tools, and you will be able to earn high commissions for every person who joins through your link.

Since you can get a **brandable version of my "Follow-Up To Wealth"** ebook [here](#), your chances are very high for getting new members at [5Paychecks](#).

I cannot tell you exactly if it will work well for you or not, but if you take a look at the website to see which companies are included in this multiple income streams program you will be surprised.

Before I joined this program, I already was a member of a few companies, which are included in this program, but my monthly fees were higher for all these programs than the one fee I have to pay for [5Paychecks](#).

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Since I have referred four other people to this new program I haven't had to pay any more for [5Paychecks](#). So now I can use all these powerful services free and start earning money with them.

The following companies are included: ListbuildersClub, Kiosk, Liberty Health Net, Search Estate and Global Autoresponder. If you have heard about some of them, or you already have joined some of these programs, then you know how valuable they are.

You need to **increase the size of your mailing list** for your [Empowerism](#) follow-ups?
No problem ListBuildersClub will help you out.

You need **hosting for your leads capture pages**?
No problem, as a member of Kiosk you get free hosting for four different domains, an autoresponder, 200 – 300 fresh leads a day and much more.

You need a place to advertise your [Empowerism](#) business?
No problem, Search Estate helps you out and pays you for every program you want to promote.

If I were to show you all the advantages you will have by joining [5Paychecks](#) I could write a second bible and you wouldn't have enough time to promote your new [Empowerism](#) business or you wouldn't read my ebook to the end because you don't want to lose time.

For this reason, if you are interested in this secret weapon #3, take a look [here](#) so you can read in more detail how it works and what opportunities it gives to promote [Empowerism](#) or any other business program you own or are affiliated with.

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It is up to you how you decide to proceed, but for beginners I recommend to start with secret weapon #1 and then if you earn enough money with [Empowerism](#) to cover the costs you can look at the other secret weapons I mentioned.

If you are already more experienced you will immediately see the power of my secret weapons and you will use them to boost your [Empowerism](#) business.

To Your Incredible Success,



Dirk Wagner

<http://www.InternetMarketingOasis.com>
<mailto:dirk@internetmarketingoasis.com>

P.S. To always be informed when an update of this ebook with new tools and tips is available, please register [here](#).

(Only if you have not purchased the customization of this ebook)

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Marketing Strategies

There are many possibilities to promote your [Empowerism](#) business since they offer a nice \$20 fast cash bonus and \$7 residual income.

I only want to show you a few, but it shouldn't be the end of your imaginativeness. If you cannot afford to spend more money for your [Empowerism](#) promotion you can start with your leads capture pages and promote your new business using the resources I will show you at the end of this ebook. I have chosen these resources wisely so most of them are free to use.

Marketing Strategy #1:

Offer to your visitors that you will pay back the enrollment fee (\$24.95) after x hours if they sign up using your link. They should send a mail to you with a special text in the subject line, and in the body they should add their PayPal address and their [Empowerism](#) ID. Then you can pay back this fee and offer your new downliner this ebook so he has instructions on how to start with this new business.

Your risk of losing money will be very low since you get \$20 fast cash for your new downliner and the \$7 residual income. That makes \$27 after the second month and from now on you are in profits from this investment. If your new downliner clones your strategy you will get more and more \$1 commissions from his efforts.

Marketing Strategy #2:

It is nearly the same marketing strategy as the first one, but here you go one step further and offer your visitors to pay back their enrollment fee **and** for a limited time the fee of your new member's referrals. I know this will be a higher investment than the first strategy, but it will be a long-term income strategy for you since the new member could do the same and you get more and more \$1 commissions without doing anything for it.

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Marketing Strategy #3:

This is a combination of strategy One and Two, but as another service for your new member you could offer him/her a customized website, which looks the same as yours but with his/her affiliate link included. Ok, for this strategy you need HTML-knowledge to create a website. If you can do so, it is another possibility to catch your visitor's attention.

Marketing Strategy #4:

This strategy is different to the other ones since you could offer to pay a \$25, \$50.... RSVP order for everybody who joins at [Empowerism](#) through your link. You also could combine this offer with the strategies above. There are many possibilities.

This should be enough for now however this ebook will be updated from time to time with hot new tactics and fresh resources. If you want to be informed each time an update is available, please register here if you haven't done so already.

On the next pages, I will show you a few tactics on how to get thousands of hits and visitors to your leads capture pages so the chance for new sign-ups for your follow-up series will increase.

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Traffic Strategies

Traffic Strategies #1:

Here's a proven method of
Generating thousands of hits

**totally effortlessly..... without clicking
and... without costing you a dime.**

This system will take only about 30 minutes to set up

**If you follow my instructions below, you cannot help
but receive a tremendous flow of traffic to your site.**

1. Join [ProfitRally](#)

ProfitRally is an awesome tool, and yes, it's Free!

2. Join [Hitpulse](#) and [Traffic Pods](#)

3. Use the rotator in **ProfitRally** as your target URL in **HitPulse** and the HitPulse Referral URL at **Traffic Pods**.

You can load a variety of the "**Splash Pages**" that come with **Empowerism**, **ProfitRally** or one of your own choosing. Of course, you also can use the leads capture pages you get in my package [here](#).

ProfitRally even has a link tracking function, ...you'll soon determine which page is producing for you!

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4. Join AutoHits.dk

This is a unique system that you don't have to click to earn hits. It will automatically open another site after 30 seconds.

Join StudioTraffic (you will get \$10 for joining them!)

This is a new AutoHits type system that also earns you serious money just for auto surfing. Run as part of my system and you are assured of earning extra income.

Watch this program ... It could be the "sleeper" of 2005!

Put YOUR **HitPulse Referral URL** as your target URL in **Auto Hits**.

This is important.

You want to use your HitPulse Referral URL.

It looks like this, except with YOUR ID at the end:

<http://www.hitpulse.com/jsp/index.jsp?ref=YOURID>

5. After you have setup these two sites, open your **Auto Hits start page**, click on "View For Credits" and let it run on its own as much as you can allow. Do NOTHING with it for as long as you are able. Leave it on all night if you want.

6. **HitPulse** has a neat twist. You will receive 1 Power point for every unique visit to your **HitPulse** site. Remember **AutoHits** is displaying your **HitPulse** site for you automatically, thus every new showing in **AutoHits** gives you 1 more **Power Point**. You can convert these **Power Points** to **credits** within **HitPulse**, and these credits are the ones that fuel **your** page showings. (You can choose to upgrade your **HitPulse Membership** & **TRIPLE** these **Powerpoints**. **Traffic Pods** has a similar Power Point system

7. Go to your **AutoHits** (member) site. Look for "**Account Credits**". If you have credits there, click on the Pencil and convert those Credits to Hits to your **HitPulse** account!

Go to your **HitPulse** (member) site every 2 or 3 days to convert the "**Power Points**" to "**Credits**". Do the same for **Traffic Pods**.

You will want to do this at least twice a week

Are you confused as to what is happening? (I know because I felt the same way too!)

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Let me explain.

>>> You turn on AutoHits and let it run by itself.

>>> Every 30 seconds a new site appears.

>>> For every site that appears, AutoHits sends a hit to your Hitpulse/Traffic Pods account.

>>> For every hit that Hitpulse/Traffic Pods receives from AutoHits - Hitpulse/Traffic Pods will give you 1 Power Points.

>>> You convert these PowerPoints to credits.

>>> For every credit your ProfitRally Rotator website will be shown throughout its system.

This will create great exposure for your site.

I receive 1,500 to 2,000 hits to my Splash Pages every week by doing this.

Not too bad for "DOING NOTHING and SPENDING NOTHING".

You can use this trick with other really good Auto Hits systems too. You will find a list of recommend Auto Hits systems in the "Resources" chapter at the end of this ebook.

ProfitRally has some good **Auto Surf programs** listed as well.

If you use the **Mozilla Firefox** Web Browser you'll be able to use its Tab function to load **multiple AutoSurf programs** and have them all earning you **HitPulse** Power Points simultaneously. The download link is within your **ProfitRally** site.

The above system works exceptionally well because HitPulse is one of the most widely surfed Traffic Exchange programs. Traffic Pods is brand new and run by the same people so it will be equally as good.

Many thanks to **Bruce Stevens** for providing this tip. His website also will be updated from time to time so you can look for updates [here](#).

Follow-Up To Wealth

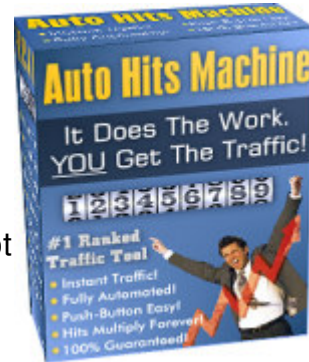
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Traffic Strategy #2:

There is a program which works similar to what you have read at strategy #1. It is called [AutoHitsMachine](#).

It is a step-by-step instruction of which traffic exchange programs to use and a tool that does all the work for you after you have set it up once. If my traffic strategy #1 is not enough for you, I recommend to test it out.

It works with every website you want to promote but I strongly believe that it will be your [Empowerism](#) one that you will want to promote. ☺



Of course there are thousands of possibilities to get more traffic to your website; like website optimization (search engine traffic), PPC campaigns (pay per click), writing articles etc..... but since I have written this ebook for beginners who want to start as easily as possible I won't explain them here in detail because the only thing you want to do now is to cover your costs at [Empowerism](#) and make your first bucks with it.

When you have achieved this little goal you can go further on your next one by learning all the other strategies that will help you to build your business.

On the next pages you will find the resources you need for building your mailing list for the follow-up series, recommended hosting companies and much more.

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Resources

List Building

I already have explained the importance of building your mailing list so that your chances for getting new referrals for [Empowerism](#) through your follow-up series will increase.

Below you will find a few of the best list building companies, which will fulfill your dreams:

List Building Systems

This brand new program combines five of the best list building programs in one place.

It is free to join and you can promote your follow-up series and your website at Opt-In Storm, Search Feed, Listbuilding, Opportunity.com and List Inferno.

Proven programs by Mike Filsaime:

MyViralAds

Add a little code on your leads capture page and your website will be displayed on thousands of websites.

MyViralWebsite

Promote 2 sites with 1 link!

Tip: Use your leads capture page and your main affiliate website of [Empowerism](#) and promote only one URL so your chances for new subscribers / referrals are doubled!

Don't-Touch-My-Ads

Advertise your site every time you stop typing.

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Proven programs by 'others:'

[OptinBoom](#)

Add a little code to your website and get thousands of new subscribers every day.

[Subscription Rockets](#)

Increase your daily ezine/follow-ups subscriptions by adding a little code.

[TextonlyAds](#) by Leon Klepfish

Get a stampede of laser-targeted visitors by adding a little code to your leads capture page.

[The Opt-In List](#)

Build a huge prospects list and attract awesome traffic to your site now.

[EzineFire](#)

Add a little code to your site and use your follow-up series for increasing your list.

[MyeBizPage](#)

The more free members you refer the more of your ads will be shown.

[AdGizmo](#)

AdGizmo will put your HTML ad on literally thousands to millions of targeted websites!

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Downline Builder Clubs

Downline Builder Clubs are also very useful in your business because an increasing list in your downline means that you have also a higher chance to find more people for your different business programs. Then you can send your ads to thousands of people without paying for them. For example; you build up your downline at several programs and then you send your [Empowerism](#) ad to them. You can see there are more and more opportunities to get new referrals for your [Empowerism](#) business.

All the programs I have listed below are free to join; so you won't lose any money but you could win a lot of it.

[ListDotCom](#) by Mike Filsaime

[Residual Optin Profits](#) by Russell Brunson

[My Downline Club](#)

Get up to \$500 advertising money to use for free joining!

[Your Pay Line](#)

Get \$100 advertising money to use for free joining.

[UNMRS](#)

Great Downline Builder helps promote some proven business programs

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Recommended Hosting Companies

If you are new in this business you won't have your own website until now. This means that you only promote affiliate programs without using one of the most important marketing strategies: branding your name.

As I have written in a few chapters before; if you want to use your branded leads capture pages you have to upload them to a server. That means you have to register a domain name and then choose a hosting company for uploading your html files.

If you use my secret weapon #2 or secret weapon #3 (with 4 referrals) you don't need to read further on for another hosting company since you already have hosted your website.

I recommend registering your domain name at [Godaddy](#). They are the #1 registrar of the net. The annual registration fees vary between \$3.99 and \$9.95.

Then you need your hosting, and I recommend the following hosting companies:

WWKiosk

Starts from \$5.95 (Bronze) per month. In the Platinum package you also will get autoresponders, ad trackers, 200-300 validated SuperFFA leads a day etc..

Host4Profit

Nearly everybody knows this company already. As a special bonus you also get free access to the #1 marketing forum "Warriors" where more than 3000 marketers will give tips, offer their top products for special prices (Warrior offers!) and in addition, help each other more than anywhere else does.

ThirdSphere

A revolutionary web hosting service that gives you all the tools you need to design, automate and promote!

TurnkeyInternetProfits

You get hundreds of valuable marketing products that you can resell and free hosting for a year. You could also use this free hosting for your new leads capture pages if you want.

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Leads Resources

Regardless of which company you promote, but one of the most important marketing tactics is to build a mailing list as huge as possible for sending your ads to them, building relationships, and making customers from your prospects.

Since you are a member of Empowerism and you also have my brandable tool with the 9 follow-up series added to SequentialSponder (chapter "Autoresponder Setup"), you need fresh leads.

Of course you can use my traffic strategies but purchasing opt-in leads from proven companies can boost your success even more.

[Fresh Hot Leads](#)

[Lead Factory](#)

[Push Button Leads](#)

[Traffic Oasis](#)

[ADSaturation](#)

[Listmedia](#)

[NitroListBuilder](#)

[MLMLeadsMillionaire](#)

[241Leads](#)

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Traffic Exchanges

I have already have shown you a few traffic strategies to get more visitors to your affiliate or your new leads capture websites. Here you will find a list of a few other recommended traffic exchange programs that will work with my mentioned traffic strategies.

Auto Traffic Exchanges

These programs will work great with traffic strategy #1:

[AutoHits.dk](#)

[Traffic Racer](#)

[AutoSurfPro](#)

[NoMoreClicking](#)

[4Daily](#)

[Global-Surf-Pro](#)

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Manual Traffic Exchanges

A few of these traffic exchanges work great with the tool from AutoHitsMachine. The quality of the visitors you get from them is higher than from auto hits exchanges. You will have to wait 15 – 30 seconds until you have to click different symbols to see the next website.

[Exchange Pilot](#)

[Lots More Hits](#)

[Hit Shark](#)

[Traffic Swarm](#)

[ILoveClicks](#)

[Fantastic-Hits](#)

[FastFreeway](#)

[Hitsense](#)

[Hitpulse](#)

[TrafficG](#)

[Traffic Roundup](#)

[WebmasterQuest](#)

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[Hitharvester](#)

[Traffic Syndicate 25](#)

[WebBizInsider](#)

One very powerful traffic network is called MPAM. Try it out and you will see the power of it. It's free to join but as a platinum member, you also can start earning big commissions.

[MPAM](#)

Other Recommended Marketing Resouces

[Affiliate Wizard](#)

Brand new product by David Lake that helps you to increase your mailing list by promoting affiliate products. You have never seen this solution before in the net!!

[MyBlogNetwork](#)

Earn big commission checks by linking to Allen Says' (Father of the Warriors) Blog

[InstantBuzz](#)

Install the free InstantBuzz toolbar and get 100% targeted traffic to your site

[Affiliate Doubler](#)

Great Marketing Tool from Graham Hamer to promote three affiliate programs at the same time with only one link